



Press Release 2

GoJelly project officially kicks off!

Insert your institution's acronym representatives participated in the first project meeting on Madeira together with over 40 experts to discuss the first steps to develop sustainable Jellyfish products

[xx.xx.2018/Funchal,place]. While the number of fish in our oceans continues to decrease, changing environmental conditions seem to favour jellyfish. They occur more often in large blooms. So far, they are considered annoying, if not dangerous. The project GoJelly, which is coordinated at the GEOMAR Helmholtz Centre for Ocean Research Kiel, aims to change that perception and to investigate the suitability of the organisms as microplastic filters, fertilizers or fish feed.

In 2017, the European Union approved the funding with a total of six million euros for the next four years. Last week, the project participants have met for the kick-off meeting in Funchal (Madeira, Portugal). Over forty representatives of 15 universities, scientific institutions and small and medium-sized enterprises from eight countries discussed during the 2-day conference the first steps and how the various sub-projects can cooperate as efficiently as possible.

A visit by the President of the Regional Government, His Excellency Miguel Albuquerque, showed the great interest even politics has in the project. "We hope that not only we will widen our knowledge about jellyfish and their lives, but also lay the groundwork for innovative and environmentally friendly new products that will eventually create new jobs," says Project Coordinator Dr. Jamileh Javidpour from GEOMAR.

Please note:

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 774499.

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Contact:

[Insert the name, title, telephone and email of the contact researcher for GoJelly]

[Insert the name, title, telephone and email of the partner's PR office]

